**NIQ SOLUTIONS WEBSITE REPORT**

This report describes the creation of the NIQ Solutions website in April 2022 using ReactJS, which includes JavaScript, HTML, and CSS. The parts have been reduced to functional and aesthetic components. The different pages and links are addressed within these categories. The color palette and fonts are also discussed, as well as how the website integrates changes in how the public views webpages via a responsive design. Overall, the purpose of this report is to verify all design elements of this website and demonstrate that it was created for the end customer while also pleasing the client.

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### 2.1 Aims and Objectives

This website is mainly intended to showcase what NIQ Solutions is all about, the services we provide, and how to reach us. This will include two audiences; potential customers and partners.

### 2.2 Target Audience

Clients interested in developing web apps, mobile applications, seeking tutorials and user interface/experience managers for their various projects are the primary target audience for this site.

Partners from different sectors who want to break into the tech field will be a supplementary target group.

3.0 The Design Process

This section will outline the decisions made for this website and their justifications. This will be broken down into choices made for the website's usefulness as well as the aesthetic and style. The site was built with ReactJS, JavaScript, CSS, and HTML5. ReactJS is a JavaScript framework used to build online apps such as Facebook, Instagram, and Netflix.

3.1 Mock-Up

Before the design process started, a mock-up of the website was made. Mock-ups provide the observer with an exact representation of what the finished product will look like. This enabled us to view the website's design and provide feedback on its features. The links to the mock ups used for the NIQ Solutions website are provided below.

NIQ SOLUTIONS WEBSITE

<https://www.figma.com/file/61PWNW1yRQZtlmPTys5JOg/NIQ-Solutions-Demo?t=U4QPW2fSNqPGvUe2-1>

3.2 Functional Design Choices

The first page the audience sees serves as a landing page, instructing the audience to take action. The navigation bar is located in the primary optical area, where users can see it quickly and readily. This will help them comprehend what the website has to offer and will direct visitors to other pages within the website.

A parallax sliding design was used to make the website as modern as feasible. The website is divided into four sections: the navigation bar, the landing page, the about page, the services page, and the footer, which includes contact information.

This website employs media queries to increase the number of prospective audience members. This website is responsive on three distinct gadget sizes:

● Smartphones >500px

● Tablets >960px

● Desktop / Laptops <960px

### 3.3 Visual Design Choices

The color scheme used in the creation of the website was blue and yellow, following that of the existing logo for NIQ solutions. The code was written with Visual Design Code.

Below is the link to the Github file; https://github.com/bethuyeh/niqsolution

## 4.0 Conclusion

In conclusion, this website was made with all audiences in mind. It takes into account the change in internet consumption from mainly desktop to mobile devices and uses media queries to solve this. It ensures engagement with various hover effects and effectively outlines the main call to action through placement and colour.

Below is the link to the mock up for the pending food delivery app.

FOOD DELIVERY APP PRODUCT DESIGN

<https://www.figma.com/file/WXa52il3BnGOo59Bprfn4p/Product-Design-for-Food-Delivery-App?node-id=0%3A1&t=Z1rhZZ5PoIhFEVxV-1>

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FOOD DELIVERY APP UI

https://www.figma.com/proto/bUb4rkX2DA3XFdLQRCtGYp/Food-Delivery?node-id=0%3A1